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INTERNATIONAL CONFERENCE ON GOVERNANCE FOR SUSTAINABLE DEVELOPMENT

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SEPTEMBER 22, 2012

MUNICIPAL HALL OF CULTURE / OLD TOWN RETHYMNO



CONFERENCE PROGRAMME

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CONFERENCE PROGRAMME:

09:00
Registration

10:00
Welcome address by the Head of the Department of Political Science at the University of Crete and former Vice-Rector, Prof. Kostas A. Lavdas
Welcome address by Regional Vice Governor of Rethymno, Ms Maria Lioni
Welcome address by the Member of Parliament, Mr Giannis Kefalogiannis
Welcome address by the Mayor of Rethymno, Mr Giorgos Marinakis

10:20
Sustainable Development: main objectives from the Global and European Perspective
KEYNOTE SPEAKER: Prof. Zofia. Wysokinska, Vice-Rector, University of Lodz

10:35
The crisis does not favor administrative reform: The case of the Greek Memorandum
KEYNOTE SPEAKER: Dr. Panagiotis Karkatsoulis, Hellenic Ministry for Administrative Reform and eGovernment, National School of Public Administration

10:50
Break

Session I: Introducing Governance for Sustainable Development master
Chair: Prof. Christian H. Werner, Rector, University of Applied Management

10:55
Introducing Governance for Sustainable Development project
Ms Karolina Tomczyk, International Projects' Coordinator, University of Lodz

11:10
Introducing Sustainable Development and Environment- Eco-hydrology specialization
Prof. Zofia. Wysokinska, Vice Rector, University of Lodz

11:20
Introducing Sustainable Urban Development specialization
Mr Robert Cowley, PhD candidate at DPIR, University of Westminster

11:30
Introducing Management of Sustainability specialization
Prof. Matthias Spörrle, University of Applied Management

11:40
Introducing Governance Effectiveness specialization
Prof. Kostas A. Lavdas, Head of the Department of Political Science at the University of Crete and former Vice-Rector

11:50
Introducing Sustainable Agriculture, Food and Public Health specialization
Prof. Christophe Déprés, Graduate Institute for food, animal health, agricultural and environmental sciences VetAgro Sup

12:00
Discussion

12:30
Coffee Break

Session II: Contemporary Issues in Sustainable Development and Management

Co-Chairs: Prof. Christophe Déprés, Graduate Institute for food, animal health, agricultural and environmental sciences VetAgro Sup,
Dr Dimitris Xenakis, Assistant Professor of International Politics, Department of Political Science, University of Crete, Vice-Chair, Center for Security Studies, Ministry of Citizen Protection

12:50
Embedding the concept of green country image into marketing theory and application
Prof. Matthias Spörrle, University of Applied Management

13:05
Health as a core issue for sustainable development in a country within a financial crisis
Prof. Christos Lionis MD PhD FRCGP(Hon), Professor of General Practice and Primary Care, Medical Faculty, University of Crete

13:20
Transition towards sustainable food and farming system
Prof. Philippe Jeanneau, Graduate Institute for food, animal health, agricultural and environmental sciences VetAgro Sup

13:35
Lessons learned: An empirical review of academic programs in sustainability education
Prof. Christian H. Werner, Rector, University of Applied Management

13:50
The EU, the CSR and the SMEs' contribution to sustainable development
Mr Evangelos Taliouris, PhD Candidate, Department of Political Science, University of Crete

14:05
The role of territorial administration in sustainable development ("Kallikratis Plan", Law 3852/2010)
Ms Aggeliki Garantonaki, Lawyer, Postgraduate student, Department of Political Science, University of Crete

14:20
Discussion

14:50
Lunch

Session III: Contemporary issues in the Governance of Sustainable Development
Chair: Prof. Kostas A. Lavdas, Head of the Department of Political Science at the University of Crete and former Vice-Rector

16:00
Certification of firms' CSR activities: The relative effects of different institutions
Dr Constantine Manasakis, Lecturer, Department of Political Science, University of Crete

16:15
Public – private partnerships in Greek local government:
Towards a new governance paradigm or centralization's (in) visible hand?
Dr Sifis Plimakis, Public Management Consultant

16:30
Governance: conceptualising the change
Mr Thomas Mills, PhD candidate at DPIR, University of Westminster

16:45
Links and Interactions Between Social Rights and Sustainable Development
Mr Stelios Tzagkarakis, Mr Apostolos Kamekis, Mr Marinos Chourdakis, PhD Candidates, University of Crete

17:00
The questionable mainstreaming of sustainable urban development
Mr Robert Cowley, PhD candidate at DPIR, University of Westminster

17:15
Discussion