

	PARTNERS SEARCH
Call	COSME COS-TSUST-2014-3-15 : Diversifying the EU tourism offer and products -Sustainable transnational tourism products
Title of the Project	"COAST2COAST - Develop and promote sustainable sports tourism from coast to coast"
Partner coordinator	Paralimni Municipality (CYPRUS)
About the Project	<p>Paralimni municipality is an idyllic coastal resort situated in the south-easternmost part of Cyprus. It is the right place to welcome the first sunrise in the EU and enjoy panoramic sea views.</p> <p>Even though it has all the makings of a round-the-year destination for the visitors who seek for sun and sea vacations, seasonality is still a major challenge. Within the context of the COSME Programme call for proposals on «Diversifying the EU Tourism Offer and Products – Sustainable Transnational Tourism Products 2014» - COS-WP2014-3-15-03, the Municipality of Paralimni is looking for partners to develop an innovative transnational itinerary based on "sport activity tourism" i.e. sailing, beach games (volley, soccer), watersports, diving, and seaside walking routes. The main idea is to promote sites, especially during low season, as a Sports Tourism Niche that is both profitable and sustainable.</p>
Eligible partners	<p>public authorities, SMEs acting in the tourism sector, training or educational institutions including universities, research centres, destination management organizations and their networks/associations, travel agents and tour operators and their umbrella associations, chambers of commerce and industry, public and private bodies whose core activity falls under the following fields: tourism, regional development or any other field that is strictly related to the object of the proposal.</p> <p>Countries: Greece, Malta, Italy, Spain</p>

Deadline	To create the partnership: As soon as possible	To submit the project: October 7th, 2014
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