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**T | I | M | E M B E**

University of Crete

University of Cyprus

Wageningen University

# MASTER IN BUSINESS ECONOMICS

An intra-university Business Economics Master in  
Technology innovation management and entrepreneurship

**TECHNOLOGY INNOVATION  
MANAGEMENT & ENTREPRENEURSHIP**

**TIME** FOR EXCELLENCE



- Do you have a startup and need the strategic **skills** to make our dreams come true?
- Are you a student or unemployed and **dream** about starting your own startup?
- Are you an entrepreneur and want to **learn** how to attract funds?
- Do you have the **ideas** but lack personal experience?
- Are you employed and need skills on how to **manage** innovation?



It is an intra university program that goes beyond traditional MBAs:

- It **focuses** on innovation in small and medium sized firms.
- It **allows** you to gain practical experience through an Internship in Netherlands.
- It **enhances** financial and management skills through an Entrepreneurship Summer Course.
- It **includes** lectures from acclaimed academics from N. America and Europe



**TIME** is the only educational program in South-East Europe to focus on:

- **Strategic** use of innovation
- Entrepreneurship and **startup** development,
- New technology **ventures**
- Business **planning** for startups
- Tech-**transfer**
- Intellectual property **protection**
- **Global** opportunities for SMEs