



ΠΑΝΕΠΙΣΤΗΜΙΟ ΚΡΗΤΗΣ  
UNIVERSITY OF CRETE

**UNESCO Chair: Culture and Wine Traditions**  
**International Conference**  
***“Vine, wine, food and health”***  
**Heraklion, Crete 23-26 May 2018**

**CALL FOR ABSTRACT SUBMISSION**



The UNESCO Chair “Culture and Wine Traditions” of the University of Burgundy and the University of Crete

In partnership with:

- Region of Crete,
- City of Heraklion,
- National Federation of Greek Wines (EDOAO)
- Mediterranean diet and health Association (Nutrition, Méditerranéenne et Santé-NMS)
- ELGO-Dimitra (Hellenic Agricultural Organization-Dimitra), Heraklion
- University of Crete Research Center (UCRC) for the Humanities, the Social and Education Sciences

Organizes the Conference “Vine, wine, food and health” and **invites all persons interested to attend the Conference and submit abstracts for oral and poster presentations.**

## SCOPE

Two multidisciplinary conferences have been previously organized by UNESCO Chair “Culture and Wine Traditions” of the University of Burgundy initiated by Pr. Norbert Latruffe: one in Beaune (Burgundy), in 2008 on “Wine and Health” and the other, in 2016, in Hyères (Provence), “Wine, nutrition, health”. Both, have shown the richness and the large diversity of viticultural, enological and nutritional practices according to the geographic area’s cultural heritage transmitted through history. The present multidisciplinary international conference on “Vine, wine, food and health” will take place in Heraklion, Crete, Greece from May 23 to May 26, 2018 (opening on May, 22 in the afternoon) with the aim to put in perspective the cultural, technical, economic, environmental and health related aspects of the vitiviniculture and the diet of European countries, with a focus to the Mediterranean area. One of the major goals of the Conference is to illustrate the diversity of cultural, vitivinicole and nutritional practices linked to the traditions and the identity of different countries.

The Mediterranean diet is on the UNESCO list of Intangible Cultural Heritage since 2010 and it is known for its beneficial effects on health and longevity. Crete, with its multimillennial tradition of vine, wine and local cuisine rich in fruits, vegetables, oil olive, and limited meat consumption is the cradle of Cretan diet. Located at the heart of the Mediterranean civilization is the pertinent place to host the international multidisciplinary conference “Vine, wine, food and health”.

This international and multidisciplinary conference is organized by the UNESCO Chair “Culture and Wine Traditions” of the University of Bourgogne and the University of Crete, in partnership with the Region of Crete, the City of Heraklion, the National Federation of Greek Wines (EDOAO), the Mediterranean Diet and Health Association (NMS), the Hellenic Agricultural Organization-Dimitra (ELGO-DIMITRA) and the Center for Research and Studies in Humanities, Social Sciences & Pedagogies (CRS) of the University of Crete.

The program will include technical visits in wineries and vineyards, and olive tree fields, as well as a trip to discover the archaeological, historical and landscape richness of the island of Crete.

International scholars from numerous disciplines related to the vine, wine and nutrition, mainly of the Mediterranean, will address –through specific geographic examples—the Conference themes.

## INDICATIVE TOPICS

- Vineyards and terroirs: grape varieties, enological processes, evolution, rules, market and trade, knowledge and technical spreading up, viticultural and enological actors.
- Cultural, social and historical aspects of vine, wine and diet.
- Wine, Mediterranean and Cretan diets and health.
- Wine, gastronomy, tourism, and development: landscape, cultural heritage, economic development, food and wine connection, architecture.

Through specific and numerous examples, in this Conference, an attempt will be made to bring to the forefront development strategies relevant to the viticulture and enological areas as well as strategies to highlight the heritage of old and new vineyard territories and wine production areas. Additionally, comparing different enological traditions and examples of viticulture territories, suggestions can emerge regarding the drafting of innovative policies for the strengthening of the enological culture and its connection to the economic and social development.

**Keywords:** vine, wine, diet, health, culture, heritage, vineyards, tourism, viticultural and enological sciences and techniques, Mediterranean, Crete.

**CONFERENCE OFFICIAL LANGUAGES: Greek, French, English**

**ABSTRACT SUBMISSION AND AGENDA**

Researchers, academics, winemakers, experts, professionals who wish to submit an abstract for an oral or a poster presentation they can contact:

- In French, Olivier Jacquet: [chaire.vin-culture@u-bourgogne.fr](mailto:chaire.vin-culture@u-bourgogne.fr)
- In Greek and English, Maria Nikolantonaki: [maria.nikolantonaki@u-bourgogne.fr](mailto:maria.nikolantonaki@u-bourgogne.fr)

Each submission should include:

- Title of the presentation
- Type of presentation (oral, poster)
- An abstract of maximum 1,000 words
- Author(s) information (Last and First name, Institution/Affiliation, e-mail, and postal address)
- 4 keywords maximum

Submission Deadline: **15 December 2017**

Evaluation criteria of abstracts:

- Clarity of the proposed topic
- Relevance to the Conference theme
- Scientific Interest and/or originality of the approach
- Strength and coherence of the rational and/or the experimental protocols.

The organizing committee will provide information upon acceptance as well as on the type of presentation during January 2018.

Abstracts not selected for oral presentations may be possibly selected for poster presentations with the following format: width: 80 cm; height: 100 cm

Proceeding will be published in the electronic review of the UNESCO Chair "Wine Territories" (<https://revuesshs.u-bourgogne.fr/territoiresduvin/>)

## CALENDAR

- September 2017: 1<sup>st</sup> announcement; call for abstract submission
- 15<sup>th</sup> December 2017: deadline for abstract submissions
- End of January 2018: acceptance notification
- Early February 2018: 2<sup>nd</sup> announcement, preliminary program
- Early March 2018: 3<sup>rd</sup> announcement, opening of registration, program of the conference
- 22<sup>nd</sup> May: Opening of Conference
- 23<sup>d</sup> May – 26<sup>th</sup> May: Conference

## SCIENTIFIC COMMITTEE

- Marielle Adrian (University of Bourgogne)
- Philippe Darriet (ISVV, Bordeaux)
- Paola Domizio (University of Firenze)
- Andreas Doulis (ELGO-Dimitra)
- Antonis Kafatos (University of Crete, Heraklion)
- Giorgos Kotseridis (Agricultural University of Athens)
- Georgios Koubouris (ELGO-Dimitra)
- Apostolos Papadopoulos (Harokopio University, Athens)
- Thierry Lacombe (INRA, Montpellier)
- Felipe Laurie (University of Talca, Chili)
- Joël de Leiris (NMS)
- Eleni Melliou (University of Athens)
- Jean-Robert Pitte (Academy of Moral Sciences and Politics, President of the French Mission for Inheritance and Food Culture)
- Hans Reiner Schulz (University of Geisenheim, Germany)
- Serge Wolikow (University of Bourgogne)

## ORGANIZING COMMITTEE

- Olivier Jacquet, UNESCO Chair "Culture and Wine Tradition " of the University of Burgundy
- Norbert Latruffe, University of Burgundy
- Maria Nikolantonaki, University of Burgundy, Jules Guyot Institute (Institute of Vine and Wine)
- Jocelyne Pérard, University of Burgundy, Head of UNESCO Chair "Culture and Wine Tradition " of the University of Burgundy
- Vasiliki Petousi, University of Crete, Rethymnon
- Apostolos Spyros, University of Crete, Heraklion
- Dimitris Taskos, ELGO-Dimitra
- Georgios Doupis, ELGO-Dimitra
- Ioannis Vogiatzis, National Federation of Greek Wines (EDOAO)

## PRELIMINARY PROGRAMME

- Tuesday, May 22: official opening of the conference at St. Marc Basilica, Heraklion
- Wednesday, May 23: session 1, followed by Cretan wine tasting organized by Cretan wine producers' network (Wines of Crete); free evening
- Thursday, May 24: sessions 2-3, followed by olive oil tasting; gala dinner (optional)
- Friday, May 25: session 4, field trip: free evening
- Saturday, May 26: archeological, historical and island landscape richness discovery trip (Heraklion museum, Knossos, Phaistos, Agarathos Monastery)

## REGISTRATION FEES\*

General admission (academics and professionals): 130€

Students: 65€

Accompanying person: 50 €

Registration to gala dinner (optional): 40 €

Tour of May 26 (optional): cost to be announced

\*Registration fees include:

*General admission and students:* access to sessions, book of abstracts, coffee breaks, lunch, tasting and field trip.

*Accompanying persons:* tastings and field trip.

## GENERAL INFORMATION

Detailed information on registration will be included in the Conference's 3d announcement

Participants will need to personally arrange travel and accommodation. During registration a list of suggested hotels will be made available.

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