

UNDER THE AUSPICES OF H.E. THE PRESIDENT OF
THE HELLENIC REPUBLIC MR PROKOPIOS PAVLOPOULOS



East meets
West around
children's books
and fairy tales

30, 31/8 & 1/9/18
Athens, Greece

Megaron International Athens
Conference Centre (MAICC)

Scholarship Opportunities



ΕΛΛΗΝΙΚΟ ΤΜΗΜΑ **iBBY**

www.ibbycongressathens2018.com



Welcome Message from IBBY2018 Congress President

Dear Colleagues and Friends of IBBY,

We have the honor to invite you to participate in the **36th IBBY International Congress** that will take place in Athens - UNESCO World Book Capital 2018, at **Megaron International Athens Conference Center**, from **August 30th to September 1st, 2018**.

We offer you the opportunity to support through your company one or more delegates that will be among more than 450 teachers and academics, writers, illustrators, publishers and librarians from around the world, who will be attending the event.

It has been forty-two years since Athens hosted the 17th IBBY International Congress in 1976. Athens is a city that still breathes and creates under the shade of the Acropolis Hill and produces significant achievements in the world of contemporary art and culture, and next year this vibrant city will be your host for the 36th IBBY International Congress.

Today, IBBY's mission – more urgent than ever before – becomes the vehicle for studying the way stories and fairy tales mix, mingle and interact through different peoples' visions. Understanding and good will among peoples, as well as equal opportunities for all children in the world can be attained only when books offer a bridge between different peoples and civilizations. This is the only way for the word "ξένος" (foreigner) to acquire its initial meaning again.

Congress Supporters are welcome to plan their participation accordingly. We are convinced that IBBY 2018 will provide an excellent effect for your company and a unique opportunity for your delegates to attend such an upscale event.

With my best personal regards

Vassiliki Nika
President – IBBY Greece



ABOUT IBBY

ABOUT IBBY

The International Board on Books for Young People (IBBY) is a non-profit organisation representing an international network of countries and people, mostly volunteers, dedicated to bringing books and children together. It is the only international body working comprehensively for children's books.

IBBY's mission is to:

- to promote international understanding through children's books
- to give children everywhere the opportunity to have access to books with high literary and artistic standards
- to encourage the publication and distribution of quality children's books, especially in developing countries
- to provide support and training for those involved with children and children's literature
- to stimulate research and scholarly works in the field of children's literature
- to protect and uphold the Rights of the Child according to the UN Convention on the Rights of the Child

The special nature of IBBY Congresses

IBBY International Congresses attract at least 450 delegates from 70+ member countries. (A full list of members can be found at www.ibby.org). Many of those attending are international leaders, influential in their fields.

Recent Congresses have been held in Cape Town, Basel, Macau, Copenhagen, Santiago (Spain), London, Mexico City and New Zealand. The highlight of each Congress is the presentation of the Hans Christian Andersen Awards for children's writing and illustration, honouring a living author and illustrator whose complete works 'have made a lasting contribution to children's literature.



Congress Theme

Where the East meets the West

Congress Sub-Themes

1. Difference, sameness, and diversity in children's literature
2. Translation, transfer, reception and comparison across languages, nations, and cultures
3. Engaging children and youth with international and multicultural literature



Organizing Societies

INTERNATIONAL BOARD ON BOOKS FOR YOUNG PEOPLE **iBbY**



Professional Congress Organizer



AFEA S.A. Travel & Congress Services
39-41 Lykavittou Street
10672 Athens, Greece
Tel: +30 2103668842
Fax: +30 2103643511
email: ibby2018@afea.gr



Why Support

- ✓ Opportunity to raise your company's visibility by being involved in an interdisciplinary meeting that brings together 450 teachers and academics, writers, illustrators, publishers and librarians from around the world
- ✓ Opportunity to meet and interact with world leaders in literacy, authorship, publishing, teaching and librarianship
- ✓ Ability to build new relationships and partnerships
- ✓ High quality keynote lectures and scientific presentations by leaders in the field

Opportunity to support a colleague to attend this upscale event & broaden his/her horizons.

The Numbers

3 days of conference

4 meeting rooms

+ 450 attendees

+ 70 countries



Scholarship

Do not miss the opportunity to support through your company one or more delegates.

1 Delegate Registration	€500
2-3 Delegate Registrations	€450 each
4-6 Delegate Registrations	€400 each

The registration fee includes:

- Admission to all scientific sessions
- Coffee breaks on 30, 31 August & 01 September 2018
- Light Lunch on 30, 31 August & 01 September 2018
- Opening Ceremony
- Hans Christian Andersen Awards dinner & ASAHI welcome reception
- Conference bag and all associated material
- Final program
- Certificate of attendance

The fee does not include breakfast, accommodation, air or land transportation to Athens.

BENEFITS:

- **Supporter will be acknowledged in the Congress' Supporter section of the final program**
- **Supporter will be acknowledged in the Congress' Supporter section on the official web site of the Congress**
- **Supporter will be acknowledged on the signage banner at the Congress Venue**

For any Additional services please contact the Congress Secretariat, AFEA SA.