



Webinar

Alan C. Marco
(School of Public Policy, Georgia Institute of Technology)

“Patent Citations Reexamined”

Tuesday 21 May 2019
17:00 Athens time

The TECHNIS research group in association with the BENETeC Laboratory at UCRC (University of Crete Research Center for the Humanities, the Social and Education Sciences) are pleased to invite you to a free webinar on Tuesday, 21 May 2019 at 15:00 London time, i.e. 16:00 Brussels time, 17:00 Athens time (*please note the difference from the usual time slot*).

The speaker is **Alan C. Marco**, Associate Professor, School of Public Policy, Georgia Institute of Technology, USA. The title of the talk is **“Patent Citations Reexamined”**.

The moderator will be **Dr. Andreas Panagopoulos**, Assistant Professor at the Department of Economics, University of Crete. More information can be found at <http://technisnet.org/seminars/index.html>.

This webinar is free and open to all. To participate and for further information, please contact **Dr. Andreas Panagopoulos** *at least a day prior to the seminar*. The program used to deliver webinars is called VSee and you can easily download it for free. A very short demo of VSee can be found at <https://www.youtube.com/watch?v=nDb7-MrzOL4>.

Abstract: Many studies rely on patent citations to measure intellectual heritage and impact. In this article, we show that the nature of patent citations has changed dramatically in recent years. Today, a small minority of patent applications are generating a large majority of patent citations, and the mean technological similarity between citing and cited patents has fallen considerably. We replicate several well-known studies in industrial organization and innovation economics and demonstrate how generalized assumptions about the nature of patent citations have misled the field.