



EUROPEAN UNION
Delegation to Japan

Press, Public & Cultural Affairs

Ares (2019) 6954067

Tokyo, 11/11/19
DELJPN PPCA/JA/RK

European Higher Education Fair 2020 Japan (EHEF 2020)
Study and Research in Europe: Quality-Diversity-Opportunity

It is with great pleasure that the European Union, along with our co-organisers Campus France, the German Academic Exchange Service (DAAD), Hosei University and Doshisha University announce the holding of the European Higher Education Fair 2020 Japan (EHEF 2020). This is the ninth EHEF, following on from successful events held annually since 2012. The 2019 event saw nearly 1500 visitors, with over 80 institutions from over 20 EU Member States exhibiting.



The 2020 event will run on Saturday 16th May in Tokyo at Hosei University, and on Sunday 17th May at Doshisha University in Kyoto. 15th May will see a Networking Event and Reception for European exhibitors and their Japanese university counterparts at the Delegation of the EU to Japan in Tokyo.

Higher education institutions from Europe, as well as European embassy higher education promotion officers based in Japan are invited to take part in EHEF 2020 to promote study programmes (bachelors, masters, postgraduate, short-term, research) directly to visitors. **Applications can be made online (form address below), and the EHEF 2020 Terms and Conditions are attached for reference.** Should you require any further details in the meantime please don't hesitate to contact our Academic Cooperation Officer, Richard Kelner (Richard.Kelner@eeas.europa.eu).

We look forward to welcoming your institution to the event, and helping us to make EHEF 2020 a huge success.

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EHEF 2020 Event Summary *(details subject to change)*

- **Networking Event and Reception**

Date: Friday 15 May, 15:00-20:00
Venue: Europa House (Delegation of the EU to Japan)
Address: 4-6-28 Minami-Azabu, Minato-ku, Tokyo 106-0047

- **Kanto Fair (Tokyo)**

Date/Time: Saturday 16 May, 11:00-17:00
Venue: Satta Hall, Hosei University
Address: 2-17-1 Fujimi, Chiyoda-ku, Tokyo 102-8160

- **Kansai Fair (Kyoto)**

Date/Time: Sunday 17 May, 12:00-18:00
Venue: Ryoshin-kan, Doshisha University
Address: 601 Gembu-cho, Karasuma-Higashi-iru, Imadegawa-dori, Kamigyō-ku, Kyoto, 602-8580

- **Main Organiser:** Delegation of the European Union to Japan
- **Co-organisers:** Campus France Japon, DAAD, Hosei University, Doshisha University
- **Supporters (tbc):** Ministry of Education, Culture, Sports, Science and Technology (MEXT), Ministry of Foreign Affairs (MOFA), Japan Student Services Organization (JASSO), Japan Society for the Promotion of Science (JSPS), JAFSA, Chiyoda-ku, Kyoto Prefectural Government, Kyoto City Government
- **Purpose:** Promote European study and research opportunities to Japanese students, researchers and universities. Create network opportunities between Japanese and European universities.
- **Exhibitors:** In order to be eligible to exhibit at the EHEF 2020, the institution must:
 - be an officially accredited higher education institution with their headquarters in one of the EU Member States, OR
 - be an embassy or official national education agency in Japan of one of the EU Member States.
- **Presentations/Seminars:** Themed presentations and seminars will be held throughout the event.
- **Visitors:** Students (high school, undergraduate, postgraduate), general public. 1500 visitors are expected to attend the fair over the two days.
- **Promotion:** Posters and flyers will be produced and distributed to all interested parties and potential visitors. Extensive use of key Japanese university contacts will be made. A dedicated website for the fair will be created, and extensive use made of social media, including the Study in Europe Facebook page (www.facebook.com/EUryugaku). Press releases will be issued.
- **Financing:** The event is jointly funded by the Delegation of the European Union to Japan, and exhibitor participation fees. Participation fees cover expenses such as: booth rental and set-up, internet (WIFI) access, refreshments, and event PR. All accommodation/travel expenses are to be borne by exhibitors. Booth interpreters will not be provided at either the Tokyo or Kansai (Kyoto) fair.
- **Online Application Form**
<https://ec.europa.eu/eusurvey/runner/EHEF2020JapanAppForm>
Application Deadline: Friday 24th January 2020
- **Exhibitor Terms & Conditions**
Please read the attached Exhibitor Terms & Conditions prior to applying.